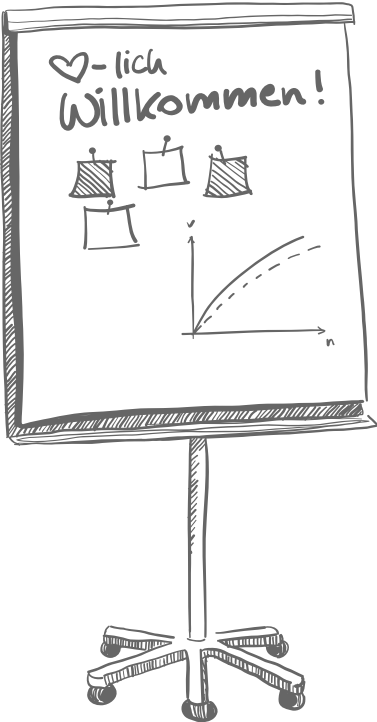




**The event  
location network  
in Austria**

**We  
provide  
space ...**



Dear Readers!

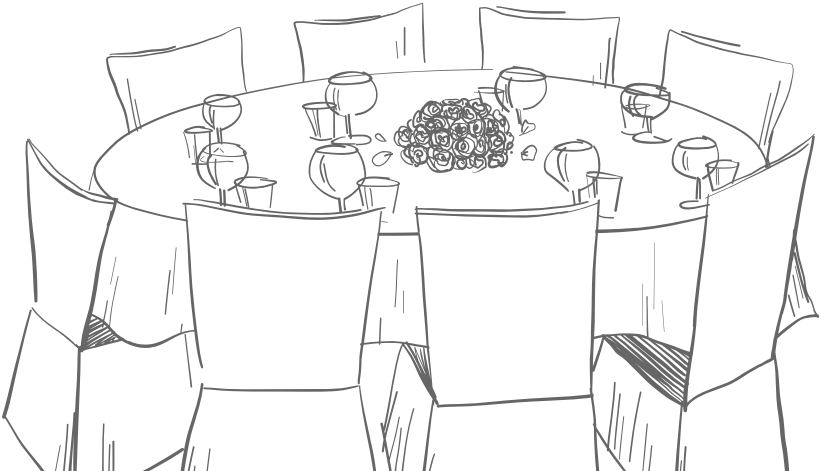
Successful event planning starts with choosing the right location. Our novum network offers a diverse selection of unique event locations- in the heart of vibrant cities, idyllic green spaces or surrounded by impressive mountain scenery. Whether for seminars, large events or celebrations- each location impresses with elegant furnishings and flexibility. We support you in planning and implementation with personal advice and comprehensive service. This brochure gives you an overview of our locations. We wish you every success!

> VIENNA

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- novum Wien Hauptbahnhof**  
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- novum Wiedner Hauptstraße**  
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Discover all  
our locations.

Scan the QR-Code or visit:  
locations.novum.at



> LOWER AUSTRIA

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The spacious hall at  
novum Wels

## Upper Austria welcomes new novum location



*Two new novum locations are opening in Upper Austria in a very short space of time.*

The novum Wels, opened in spring 2024 and sets new standards as a modern event and meeting center. For events lasting several days, guests can enjoy a “temporary home” in the NOVAPART apartment hotel right next door and indulge in culinary delights in the in-house LEGATO restaurant.

Novum Linz, which opened in Raimundstraße in spring 2025, is an event and meeting center in the southeast of Linz city center. An inviting foyer and modern event and seminar areas are located on three spacious floors. The four flexible seminar rooms can be used for a wide variety of event formats. All rooms are bright and friendly, modern and barrier-free. As in all novum locations, guests benefit from personal support from our experienced location managers on site.



novum Linz –

Stretches over several floors



VIENNA

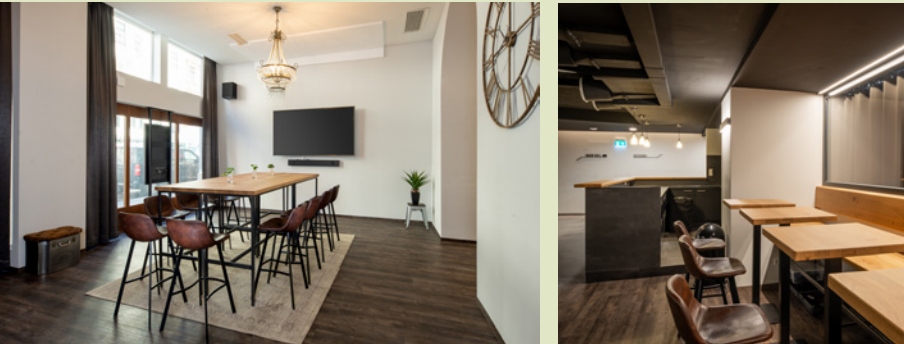
LOWER AUSTRIA

UPPER AUSTRIA

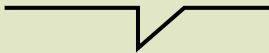
CARINTHIA

TYROL





„Former cinema becomes an event location – unique with style, flair, and character.“



wien-lfs.novum.at

novum Lerchenfelder Straße

Lerchenfelder Straße 35, 1070 Wien 204

Style, flair and character. These words not only describe the 7th district of Vienna, but also our location in Lerchenfelderstraße. Every event here is unique, because the building has a special atmosphere.

Originally used as a cinema, the premises have been given a new lease of life and the elegant, understated style runs through the entire building. The lobby is furnished with chandeliers and comfortable industrial-style furniture and our centerpiece- the 250 m² Main Hall- is combined with a gallery and bar. The rooms are refined with highlights and prominently placed screens that provide an ideal and attractive presentation area.

Professional and extensive sound, lighting and video technology rounds off the perfect event location in the middle of Vienna. The adjoining rooms also impress with their simple but elegant interior and lighting design and wide range of possible uses.

HIGHLIGHTS

- Centrally located in Vienna’s 7th district
- Gallery with a view of the Main Hall
- Stylish industrial-chic ambiance
- Digital locking system with remote opening capability
- Professional sound & lighting equipment

ROOM OVERVIEW

Main Hall	204	52	-	80	250 m²
Gallery / Bar	Upon request				90 m²
Lobby	Upon request				60 m²

More details on our website

@ wien-lfs@novum.at  
+43 676 846 304 421

Discover the venue  
wien-lfs.novum.at





*„Perfect location in the center of Vienna, stylish rooms and elegant furnishings - ideal for events of all kinds.“*

wien-whs.novum.at

# novum Wiedner Hauptstraße

Wiedner Hauptstraße 146 - 148, 1050 Wien 248

Right in the middle of Vienna. Our novum Wiedner Hauptstraße is centrally located in the vibrant capital of Austria. With perfect connections, you are ready for a top seminar, successful conference or cultural event.

It's the events that shine! When designing and furnishing our rooms, we focus on elegance and a deliberate choice of colors and materials. You will find the colors stone grey, black and white, pleasant velour and warm wood. The urban and open foyer welcomes guests and seminar participants in style. A kitchen with bar, several seminar rooms and a spacious event hall with stage and grand piano round off our offer.

## HIGHLIGHTS

- Centrally located in Vienna's 5th district
- Bright, open foyer with seating areas
- Modern and timeless interior design
- Digital locking system with remote access capability
- Professional sound & lighting equipment

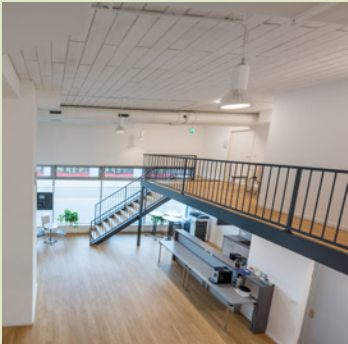
ROOM OVERVIEW					
Event hall	248	90	-	136	270 m²
Seminar room 1	35	16	-	-	40 m²
Seminar room 2	24	12	-	-	31 m²
Foyer	Upon request				105 m²

More details on our website

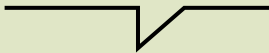
@ wien-whs@novum.at  
+43 676 846 304 407

Discover the venue  
wien-whs.novum.at





„Very pleasant atmosphere  
thanks to the bright rooms - ideal for  
conferences and seminars.“



wien-hbf.novum.at

# novum Wien Hauptbahnhof

Karl-Popper-Straße 16, 1100 Wien 164

Meeting in Vienna. The stylish interior design and modern technical equipment create an unconventional setting and plenty of space for special events.

The perfect connection to the public transport network, a bar and top lighting, sound and video equipment round off our offer.

## HIGHLIGHTS

- Centrally located in Vienna's 10th district
- Hall with plenty of daylight (can be darkened if required)
- 2 modern seminar rooms for productive meetings
- Digital locking system with remote opening capability
- Professional sound & lighting equipment

## ROOM OVERVIEW

Event hall	164	60	-	112	160 m²
Seminar room 1	28	12	16	-	30 m²
Seminar room 2	24	12	14	-	27 m²
Meeting room	-	-	12	-	22 m²
Foyer	Upon request				85 m²

More details on our website

@ wien-hbf@novum.at  
+43 676 846 304 406

Discover the venue  
wien-hbf.novum.at





... for over 20 years.



**We create  
space for  
encounters**



About novum



VIENNA



**LOWER AUSTRIA**

UPPER AUSTRIA

CARINTHIA

TYROL





*„Unique architecture,  
panoramic terrace and versatile  
rooms - the perfect place for special  
experiences.“*

www.campus-horn.at

campus Horn

Canisiusgasse 1, 3580 Horn 240

Exciting history and imposing architecture. As a unique conference, leisure and event venue, it invites its guests to celebrate, dream, reflect, introspect, reach out for something new or simply enjoy and relax.

In addition to a total of 180 beds and seven spacious seminar rooms, the campus Horn also offers three impressive event locations: the fully glazed WEITBLICK hall with panoramic roof terrace, the KULISSE multi-purpose hall with theater stage and the beautiful in-house chapel.

The high-quality, no-frills cuisine pampers every palate and the wide range of leisure activities in and around the hotel invite you to work out, linger and relax.

HIGHLIGHTS

- Exclusive location with access to Horn city lake
- 180 beds in 5 different room categories
- Event hall with panoramic roof terrace
- 7 flexible seminar rooms with presentation technology

ROOM OVERVIEW

Event hall "Weitblick"	240	144	64	176	265 m²
Multi-purpose hall "Kulisse"	250	124	48	128	210 m²
Chapel	140	-	-	-	280 m²
Seminar room "Ahorn"	100	42	32	64	90 m²
Seminar room "Eiche"	90	42	32	64	90 m²
Seminar room "Birke"	70	24	20	40	65 m²
Seminar room "Linde"	32	12	15	24	50 m²

More details on our website

@ office@campus-horn.at  
+43 2982 50 325

Discover the venue  
www.campus-horn.at







*„Centrally located  
and modernly equipped – novum  
Stockerau provides space for  
encounters.“*



stockerau.novum.at

# novum Stockerau

Hauptstraße 38/3/12, 2000 Stockerau 90

**W**arm and welcoming.  
The novum Stockerau  
is the ideal location for  
seminars, workshops,  
company celebrations and conferences  
in Lower Austria.

technical equipment. Whether you are  
planning a celebration, a seminar, a  
presentation or another event- the no-  
vum Stockerau is the perfect place for a  
meeting in a pleasant setting.

## HIGHLIGHTS

- ☒ **Central located near Stockerau train station**
- ☒ **Daylight in all rooms**
- ☒ **Spacious bistro area with built-in kitchen**

## ROOM OVERVIEW

					m²
Multipurpose room "Donau"	90	40	30	90	98 m²
Seminar room "AuWald"	25	12	16	-	25 m²
Seminar room "AuWeg"	20	-	12	-	23 m²
Bistro	-	-	-	50	50 m²

**More details on our website**

@ stockerau@novum.at

+43 676 846 304 405

**Discover the venue**  
stockerau.novum.at



... interactive & digital.



**Explore  
our venues  
virtually**



**360° virtual tours**



**VIENNA**

**LOWER AUSTRIA**



**UPPER AUSTRIA**

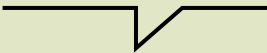
**CARINTHIA**

**TYROL**





*"The novum Wels offers perfect rooms for conferences and events - plus relaxed living in the apartment hotel."*



wels.novum.at

novum Wels

Linzerstraße 100, 4600 Wels 231

Meet, stay and enjoy. The novum Wels presents itself as a modern event center in a class of its own.

In the NOVAPART apartment hotel next door, visitors can relax after an eventful day and recharge their batteries so that they are fresh and focused for their activities at novum Wels the next day. The heart of this novum is the large hall, which offers space for up to 220 people - ideal for conferences, meetings and festive occasions and celebrations of all kinds. A total of two bright and friendly seminar rooms are available, which can be used for a variety of event settings.

The in-house restaurant LEGATO is not only a place for enjoyable meals, but also offers catering services for events in the hotel or at other locations.

HIGHLIGHTS

- Spacious event hall with plenty of daylight
- Seminar area on upper floor with its own foyer
- Apartment hotel with gastronomy directly in the house
- Digital locking system with remote access
- Professional sound & lighting equipment

ROOM OVERVIEW					
Event hall	220	80	68	140	228 m²
Seminar room "M1"	50	32	22	-	62 m²
Seminar room "M2"	30	16	16	-	35 m²
Meeting room	Upon request				23 m²
Foyer Ground Floor	Upon request				94 m²
Foyer Upper Floor	Upon request				63 m²

More details on our website

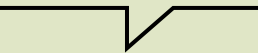
@ wels@novum.at  
+43 676 846 304 412

Discover the venue  
wels.novum.at





*"A place where you immediately feel comfortable, people connect, ideas grow and encounters become possible."*



linz.novum.at

novum Linz

Raimundstraße 20, 4020 Linz 184

Meeting in the Danube city. The novum Linz will soon open its doors in the southeast of Linz city center.

Guests can expect bright, friendly and completely barrier-free rooms on three floors. The inviting foyer on the first floor is the perfect place to arrive and settle in. The heart of the center is located on the second floor: a spacious event hall with room for up to 184 people, ideal for conferences, presentations, galas or concerts. The seminar area on the second floor comprises four light-flooded rooms that can be used flexibly for workshops,

meetings and other formats. Modern event and presentation technology rounds off the novum Linz's comprehensive range of facilities - see for yourself.

HIGHLIGHTS

- ☒ Excellent public transport access
- ☒ Seminar area foyer with tea kitchen
- ☒ Premium and exclusive furnishings
- ☒ Professional sound & lighting equipment

ROOM OVERVIEW

					m²
Event hall	184	72	-	120	178 m²
Seminar room 1	63	30	26	48	58 m²
Seminar room 2	60	24	20	48	57 m²
Multifunctional room	-	-	16	-	31 m²
Foyer Ground Floor	Upon request				66 m²
Foyer Upper Floor	Upon request				34 m²

More details on our website

@ linz@novum.at  
 +43 676 846 304 413

Discover the venue  
linz.novum.at

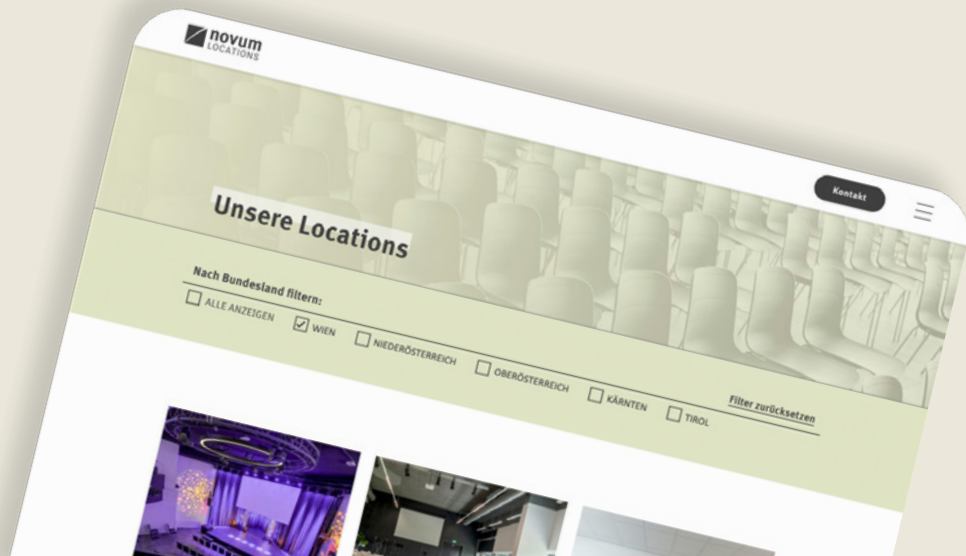




... 13 x in Austria.

**Submit a  
non-binding  
inquiry now**

**www.novum.at**



VIENNA

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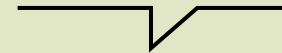


**CARINTHIA**

TYROL



*"The spacious hall,  
the impressive gallery and the roof  
terrace create the ideal atmosphere  
for any event."*



villach.novum.at

novum Villach

📍 Werner-Kofler-Straße 9, 9500 Villach    👤 168

Multifunctionality for creative event formats. The novum Villach is the ideal venue for conferences, galas and presentations.

ceiling height and can be used creatively. The lounge is the perfect place for innovative event settings and formats and is rounded off by the roof terrace.

HIGHLIGHTS

- ☑ Spacious hall with gallery and translation booths
- ☑ Bright, open foyer with seating areas
- ☑ Modern and timeless ambiance
- ☑ Digital locking system with remote access
- ☑ Professional sound & lighting equipment

ROOM OVERVIEW

Event hall	168	80	-	120	285 m²
Gallery	54	-	-	-	50 m²
Lounge	Upon request				40 m²
Foyer	Upon request				130 m²

➤ More details on our website

@ villach@novum.at  
☎ +43 676 846 304 411

Discover the venue  
villach.novum.at



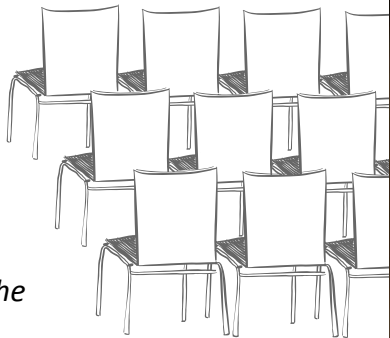






The right seating shapes  
atmosphere and flow


## Event Seating Guide


*The choice of suitable seating depends on the type of event, the number of participants and the purpose of the event.*





 **Row seating** is suitable for presentations and lectures, offering a clear view of the stage and speakers and creating space for many participants.

 **Classroom** seating allows for note taking and also provides good visibility while allowing for some interaction between participants.

 The **U-shape** is ideal for discussions and group work, as all participants can see the speaker and communicate with each other.

 **Meeting seating** (block or O-shape) is particularly suitable for workshops and meetings, as it promotes intensive communication and collaboration.

 For informal events such as receptions or networking events, **cocktail or standing seating** offers freedom of movement and encourages interaction between guests.

 **Banquet seating** with rectangular tables or gala seating at round tables is suitable for elegant, upscale occasions.

VIENNA

LOWER AUSTRIA

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CARINTHIA



TYROL





*„Flexible rooms and architectural highlights. Meetings in a cozy atmosphere in the middle of Innsbruck.“*



innsbruck-mitte.novum.at

# novum Innsbruck Mitte

Amraserstraße 78, 6020 Innsbruck 225

The novum Innsbruck Mitte is centrally located in the Pradl district and is easily accessible by public transport. The barrier-free event center offers flexible rooms and architectural highlights. Here, polished raw concrete walls and warm birch wood panels are combined to create a cozy atmosphere.

The large event hall offers space for up to 225 people and can be completely darkened. The suspended ceiling is another impressive highlight and is not only pleasing to the eye, but also ensures excellent acoustic room conditions.

The space is rounded off by the three bright and friendly seminar rooms. Flexible folding walls allow for several room combinations to create a wide variety of event settings.

## HIGHLIGHTS

- Central location near Innsbruck main station
- Seminar rooms can be flexibly combined with each other
- High-quality and exclusive furnishing of the premises
- Professional sound & lighting equipment
- 20 underground parking spaces

## ROOM OVERVIEW

Event hall	225	80	-	136	247 m²
Seminar room 1	40	18	14	-	38 m²
Seminar room 2	35	12	14	-	34 m²
Seminar room 3	34	12	-	-	33 m²
Freiraum	Upon request				27 m²
Foyer	Upon request				112 m²

More details on our website

@ innsbruck-mitte@novum.at

+43 676 846 304 402

Discover the venue  
innsbruck-mitte.novum.at







*"The location with a mountain panorama, the timeless architecture and flexible rooms make every event here special."*



innsbruck-ost.novum.at

# novum Innsbruck Ost

📍 Josef-Wilberger-Straße 9, 6020 Innsbruck

👤 300

Unique mountain panorama. This seminar house impresses with its location surrounded by Innsbruck's mountain landscape.






A further benefit of the location is the prompt connection to the Inntal highway and very good accessibility by public transport.

The stylish architecture rounds off the uniqueness of the event location in Innsbruck. A total of four seminar rooms and an event hall with approx. 300 seats are available. A spacious foyer invites you to linger and exchange ideas. All rooms are barrier-free and equipped with modern technology. The novum Innsbruck Ost also has a restaurant, which will be happy to provide your event with drinks, snacks and meals.

## HIGHLIGHTS

- ✓ **Excellent accessibility**  
(motorway & public transport)
- ✓ **Seminar rooms 1 and 2 can be combined**
- ✓ **Elegant interior design with parquet floors in all rooms**
- ✓ **Modern sound and lighting equipment**
- ✓ **Free parking spaces**

## ROOM OVERVIEW

					
Event hall	300	100	-	180	350 m²
Seminar room 1	24	-	16	-	28 m²
Seminar room 2	35	16	24	-	41 m²
Seminar room 3	35	16	24	-	41 m²
Seminar room 4	24	-	16	-	28 m²
Foyer Upper Floor	Upon request				100 m²

➤ More details on our website

@ innsbruck-ost@novum.at

☎ +43 676 846 304 402

Discover the venue  
innsbruck-ost.novum.at





„Ideal anchor point for international events in the cultural and fortress city on the green Inn.“

kufstein.novum.at

novum Kufstein

Marktgasse 20, 6330 Kufstein 180

Cultural and fortress town on the green Inn. Our novum Kufstein is an ideal anchor point for international events such as celebrations, seminars, readings and presentations. You will find paid parking garages and a variety of restaurants just a few minutes' walk away.

The historical surroundings with the Kufstein Fortress invite you to a beautiful supporting program. The perfect connection to the highway and the walking distance to Kufstein train station ensure a relaxed arrival.

HIGHLIGHTS

- Central location near Kufstein train station
- Spacious and bright foyer (extendable with a mobile partition wall)
- High-quality and exclusive furnishing of the premises
- Professional sound & lighting equipment
- Backstage area with sanitary facilities

ROOM OVERVIEW

Imperial Hall	180	74	-	120	230 m²
Seminar room 1	24	16	24	-	40 m²
Seminar room 2	-	-	12	-	23 m²
Foyer	Upon request				30 m²
Foyer extended	Upon request				70 m²

More details on our website

@ kufstein@novum.at  
+43 676 846 304 403

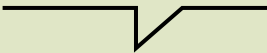
Discover the venue  
kufstein.novum.at







*"The spacious rooms and pleasant atmosphere will make your seminar an all-round successful experience."*



imst.novum.at

# novum Imst

📍 Dr.-Carl-Pfeifenberger-Straße 8, 6460 Imst

👤 100

Present, discuss or celebrate- we create space. In the heart of the municipality of Imst, our novum unfolds its full potential. Equipped with two seminar rooms, a 116 m² hall with stage and its own bistro-restaurant.

We create space- and so during the week, the seminar rooms are used by a social project during the day. All rooms are barrier-free and have modern, technical equipment.

## HIGHLIGHTS

- ✓ **Central location on Sparkassenplatz in Imst**
- ✓ **Spacious hall**  
(extendable with a mobile partition wall)
- ✓ **Bright seminar rooms**  
(can be darkened if required)
- ✓ **Modern, technical equipment**
- ✓ **Gastronomy in the house**

## ROOM OVERVIEW

Hall	100	36	-	90	150 m²
Hall + Restaurant	Upon request				193 m²
Seminar room 1	24	12	16	-	18 m²
Seminar room 2	24	12	16	-	24 m²

➤ **More details on our website**

@ imst@novum.at

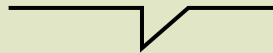
☎ +43 676 846 304 401

**Discover the venue**  
imst.novum.at





*"The impressive ballroom and stylish furnishings will make your celebration a unique experience - simply magnificent!"*



reutte.novum.at

novum Reutte

Isserweg 3, 6600 Reutte 140

Stylish and spacious. Celebrations, inspiring seminars or a company event with catering - the novum Reutte offers plenty of space and also impresses with its location, shape and color.

The tastefully furnished building impresses with its barrier-free first floor: with an inviting foyer, spacious event hall with stage, meeting room and kitchen. A bright and spacious seminar room is located on the second floor of the venue.

The historic venue next to the monastery in the middle of Reutte offers perfect connections to the neighboring Allgäu/Germany.

Do you only need the seminar and meeting room or just the hall with foyer for your event? No problem, the event location in Reutte can be rented individually.

HIGHLIGHTS

- ✓ Hall steeped in history with a view of the monastery garden
- ✓ Stage for creative scenarios (Stage curtain with pulley)
- ✓ Foyer with kitchen and bistro area
- ✓ Modern event & presentation equipment
- ✓ Bright and friendly rooms

ROOM OVERVIEW					
Hall	140	40	-	80	150 m²
Seminar room	40	18	16	-	43 m²
Bistro	Upon request				18 m²
Foyer	Upon request				24 m²

More details on our website

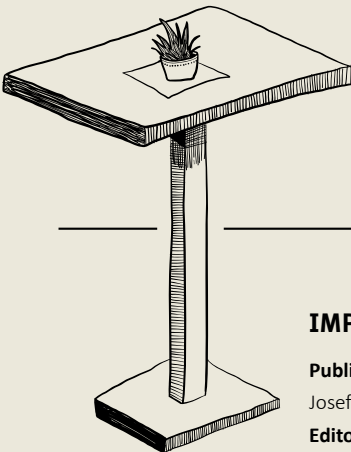
@ reutte@novum.at  
+43 676 846 304 409

Discover the venue  
reutte.novum.at





**www.novum.at**



**V2**

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